



EXECUTIVE
PRESENCE

LYNN BAKER

Master of Ceremony & Conference Programme Director

The success of any conference or corporate event depends on many facets coming together at the same time. From logistics and venue arrangements, through to catering and entertainment. It is imperative that all of these vital components come together in perfect harmony in order to ensure a successful event.

The finishing touch for any corporate event however, is a professional Master of Ceremony or Conference Programme Director. This person is responsible for seamlessly co-ordinating key components of the programme. In addition to this, the MC is also responsible for observing appropriate etiquette and protocol, as well as making announcements, introducing speakers and entertainers, keeping time and most importantly, setting the tone and professionalism of the event.

Lynn Baker is an experienced Master of Ceremony and Conference Programme Director, who works closely with conference and event managers to ensure the smooth running of all types of corporate events.

Lynn has a varied background which has spanned decades spent working in corporates, locally and internationally. Having started out doing sales in Cape Town, she quickly rose to become the head of International Corporate Sales for a global logistics company in London. Subsequently, she sold luxury property in the Caribbean before heading to South Africa and running her own, multi-million rand businesses including a highly successful Speakers Bureau in Johannesburg. More recently, Lynn completed a 10 year contract with the Tsogo Sun Group, as General Manager of Montecasino Corporate Events.

Lynn is now the Managing Director of Executive Presence, a company which specialises in developing the x-factor with high level Executives. In addition to this, she is a highly acclaimed professional speaker and sought after Master of Ceremony.

Lynn would welcome the opportunity to meet with you to discuss your specific requirements around a Master of Ceremony or Conference Programme Director for your forthcoming event.



Lynn Baker